

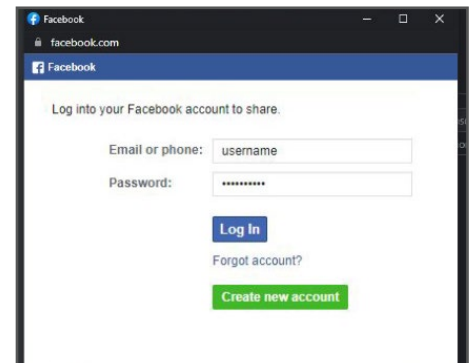
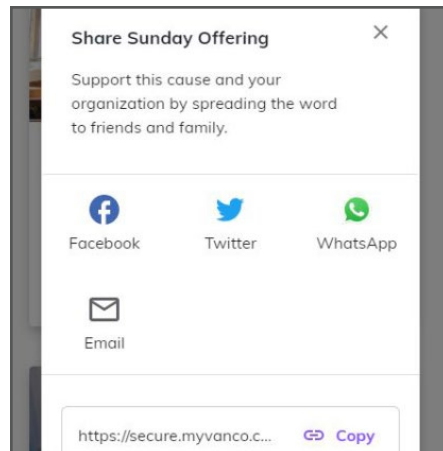
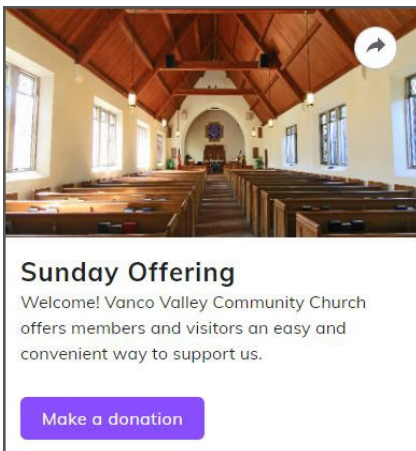
# MEMBERS CAN SHARE YOUR CAUSES ON SOCIAL MEDIA



## Share Your Giving Tiles in 3 Steps

Vanco Online now features social media sharing! Your giving tiles now have a social sharing button, so members can easily post your causes to their social media platforms. Facebook, Twitter, WhatsApp, text message and email are now supported. And, it's easy for your members to share. Just tell them to follow these three steps:

- 1** Have members visit your giving page and select the cause they want to share.
- 2** Pick your social media platform — Facebook, Twitter, WhatsApp or text and email.
- 3** Log in and share. Each platform has a pre-written message members can use, or they can write their own message.



**Why it matters:** In North America, 40% of charitable givers have donated through Facebook.

(Source: Nonprofit Tech for Good 2020 Global Trends in Giving Report).



Tell your members to share the church causes they're passionate about. Spreading your causes this way will help to ensure successful fundraising.

**800.675.7430**  
[vancopayments.com/giving](https://vancopayments.com/giving)

**VANCO**  
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